

News Release

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Green Riverside Website Nominated for Web's Top Honor

New York, NY – The International Academy of Digital Arts & Sciences recently announced that Riverside Public Utilities' (RPU) informative website GreenRiverside.com was selected as a finalist in their 16th Annual Webby Awards.

Hailed as the "Internet's highest honor" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet including websites, interactive advertising and media, online film and video, as well as mobile sites and apps.

GreenRiverside.com was nominated as one of five finalists in this year's Government category alongside websites by NASA, the National Parks Service, Challenge.gov and Slavery Footprint.

RPU launched the website in January 2007 to help keep its customer-owners informed of the latest environmental "green" news and promote its many energy and water conservation rebate programs as well as sustainable living practices. The easy to remember site was upgraded in 2011 to provide Riverside residents with a central point of reference to find out more about the city's and utility's green efforts and includes various informative maps and publications as well as links to RPU's award-winning Green Power Report radio show.

While Academy judges like Twitter co-founder Biz Stone, musician David Bowie, and Instagram founder Kevin Systrom will select the Webby winners, the public can help decide who takes home a Webby People's Voice Award. The public can vote for GreenRiverside.com through April 26 at <http://pv.webbyawards.com/#ballot/62> All winners will be announced May 1.

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Established in 1895, Riverside Public Utilities is a consumer-owned water and electric utility governed by a board of nine community volunteers that provides high quality, reliable services to over 106,000 metered electric customers and up to 64,000 metered water customers throughout the City of Riverside. The Utility is committed to increased use of renewable energy resources and sustainable living practices that help reduce environmental impacts within the City of Riverside and the state of California.

www.RiversidePublicUtilities.com

www.GreenRiverside.com

www.BlueRiverside.com